

Jon Pastorizo

Web & SEO Specialist

Expertise & Skills

Search Engine Optimization

Wordpress installation, configuration and optimization

Keyword Research

Market Analysis

Domain hosting and configuration

Social Media and basic Web Design

Outsourcing management and development

Customer Service

Client Management

Financial Management

Operations Management

Technical Support

Order Proofing

Program Implementation

Process Improvement

Proficient in:

Microsoft Applications such as Outlook, Word, Excel and Power Point.

Keyword research tools such as Micro Niche Finder, GAKT, Traffic Travis and Keyword Blueprint2.

Knowledgeable in private blog networks such as Syndicate Kahuna and Article Marketing Automation.

Other online web tools such as Paint, Filezilla, Animoto and Aweber.

Education & Training

Management Excellence Program

Sykes Online University (Jan - Apr 2006)

Kepner & Tregoe Problem Solving & Decision Making Training, Management Excellence Program in Action, and Project Management Training

Sykes Asia Inc, Makati City, Philippines (Aug - Sep 2005)

High Impact Teams Seminar, Team Lead Training, Advanced Motor Connections Training, Fast Start Management Program, Customer Communications Training, Sykes Asia Inc, Makati City, Philippines (Mar - Sep 2004)

Bachelor of Science in Mechanical Engineering

Mapua Institute of Technology

Intramuros, Manila, Philippines (Jun 1994 - Apr 1999)



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References Available upon request

Experience & Employment

SEO Specialist

Online Vantage LLC, May 2009 – Present

Article Writing Service Provider

Pastorizo.com, August 2009 – Present

Process Improvement Technician

Kaiser Aluminum

6250 E. Bandini Blvd, Los Angeles, CA 90040

July 2011 – September 2011

Temp Employee

Great Match Consulting (assigned at Kaiser Aluminum)

6250 E. Bandini Blvd, Los Angeles, CA 90040

January 2010 – July 2011

Temp Employee

Great Match Consulting (assigned at Kaiser Aluminum)

6250 E. Bandini Blvd, Los Angeles, CA 90040

September 2008 – October 2009

Operations Manager

XReign Technology Inc (formerly QJ Network Corporation)

Makati City, Philippines

September 2007 – February 2008 (re-hired by the company)

December 2006 – July 2007

Senior Client Manager

First Advantage Philippines Inc

Muntinlupa City, Philippines

August 2006 – November 2006

Account Manager (Managed the Emerson Motor Technologies account)

Sykes Asia Inc, Ortigas Center, Pasig City, Philippines

June 2005 – July 2006

Team Leader / Senior Technical Support Engineer (Product

Service Engineer for Emerson U.S. Motors)

Sykes Asia Inc, Ortigas Center, Pasig City, Philippines

March 2003 – May 2005